



<b>Q-6</b>	<b>Attempt all questions</b>	<b>(14)</b>
<b>a</b>	State the scope of financial management	<b>7</b>
<b>b</b>	Describe the role of finance manager	<b>7</b>
<b>Q-7</b>	<b>Attempt all questions</b>	<b>(14)</b>
<b>a</b>	Discuss four P's in marketing	<b>7</b>
<b>b</b>	Write Short note on Methods of demand forecasting	<b>7</b>
<b>Q-8</b>	<b>Attempt all questions</b>	<b>(14)</b>
<b>a</b>	Explain scientific management theory by F.W.Taylor in brief	<b>7</b>
<b>b</b>	Discuss POSDCORB	<b>7</b>

